

Life's Business Plan

Chapter 1: Executive Summary

- Objective
- Mission
- Vision
- Values Statement

Chapter 2: Organizational Summary

- Who are your influences?
- Who is your support system?
- Who are your role models?
- Are your modeling choices appropriate for your life's plan?

Chapter 3: Services

- Who are you?
- What do you offer?
- What is your production time?
- Any defects?
- Required Machinery
- Independent service or supervisor required

Chapter 4: Market Analysis Summary

- Define your industry
- Who are your peer competitors
- 5 forces life analysis
 - Threat of new entrants
 - Intensity of rivalry
 - Threat of substitute
 - Buyers
 - Suppliers

Chapter 5: Strategy & Implementation

Chapter 6: Management Summary

- Personal Inventory
- Rating Checklist
- 1, 5, 10 year analysis
- Feasibility of plan
- Life assignments
- ROI (return on investment) for potential investors